



PRODUCT INFO SHEET GOLDEN ARTIST COLOURS

New Colours: Light Value, Cobalt Teal & Benzimidazolone Yellow

NEW LIGHT VALUE COLOURS

Golden is introducing seven new light value colours in Heavy Body Acrylic. Add bright and convenient blends to what is already the most extensive palette in artists acrylic colours. These colours can be difficult to mix, requiring the slightest amount of pigment added to white. Now artists can find these same clean, bright mixes every time they paint.



Light Bismuth Yellow
2oz HB
5oz HB



Light Orange
2oz HB



Titan Mars Pale
2oz HB
5oz HB



Light Phthalo Blue
2oz HB
5oz HB



Titan Violet Pale
2oz HB
5oz HB



Titan Green Pale
2oz HB
5oz HB
1oz Fluid
4oz Fluid



Light Phthalo Green
2oz HB

COBALT TEAL IS BACK!

Golden had to discontinue Cobalt Teal when the pigment became unavailable. The launch of QoR watercolors helped Golden discover a new pigment supplier, so now this outstanding single-pigment colour is back to Heavy Body Acrylics. The Phthalo and Titanium blended Teal will remain available.



NEW! BENZIMIDAZOLONE YELLOWS WITH EXCEPTIONAL LIGHTFASTNESS

Golden continuously tests their products to make sure the best materials are available to artists. Recent tests show that the pigments PY3 and PY73, used in Hansa Yellow Light and Hansa Yellow Medium formulations no longer meet ASTM Lightfastness standards. To provide the bright and lightfast yellows artists need Golden is introducing Benzimidazolone Yellow Light and Benzimidazolone Yellow Medium across all acrylic color lines. The pigments used in these new colors are solidly within ASTM Lightfastness I rating. Using the full chemical name allows us to differentiate these yellows from competitive offerings, reinforcing our commitment to science and finding the highest quality pigments.



Benzimidazolone Yellow Light
2oz HB
5oz HB
2oz OPEN



Benzimidazolone Yellow Medium
2oz HB
5oz HB
1oz Fluid
4oz Fluid
1oz High Flow
4oz High Flow
2oz OPEN

COLOUR BLEND REPLACEMENT OF HANSA PIGMENTS:

Seven colors will be reformulated to replace Hansa with Benzimidazolone, while maintaining the original colour names and properties (all colours will become ASTM Lightfastness I).

- Primary Yellow
- Cadmium Yellow Medium Hue
- Indian Yellow Hue
- Permanent Green Light
- Light Green (Yellow Shade)
- Light Green (Blue Shade)
- Green Gold